

7 FACTS ABOUT 7-OH

Sold at gas stations, corner stores, and vitamin shops, 7-hydroxymitragynine (7-OH) is presented as a healthy herbal energy booster. But what often looks like harmless candy is a powerful semi-synthetic opioid that can cause real trouble.

Here are 7 facts about 7-OH everyone needs to know to stay safe:

01 7-OH IS NOT KRATOM

Kratom is an herbal extract containing trace amounts of 7-OH. 7-OH is a highly concentrated, semi-synthetic opioid derived from Kratom. It's a completely different and far more dangerous substance.

02 IT'S NOT NATURAL

Despite being marketed as healthy and herbal, 7-OH is made in labs and may be contaminated with heavy metals and other harmful substances.

03 13X STRONGER THAN MORPHINE

7-OH is 13 times more potent than morphine and binds to the same opioid receptors in the brain.

04 DESIGNED TO BE ADDICTIVE

Packaged like candy and sold over the counter, 7-OH can cause dizziness, nausea, and even severe liver damage and addiction.

05 FUELING THE OPIOID CRISIS

7-OH is not regulated by the FDA or DEA. So there are no rules on production, labeling, or distribution. It's available over the counter without a prescription, putting a dangerous opioid within reach of anyone and adding a new surge to the opioid crisis.

06 IT'S NOT A TREATMENT FOR OPIOID WITHDRAWAL

Some use 7-OH to manage opioid withdrawal symptoms, but it is not an approved treatment for opioid use disorder and can make things worse. Ask a doctor about FDA-approved medications (MOUD) instead.

HERE'S SOME GOOD NEWS

07 NALOXONE WORKS ON 7-OH

Because 7-OH binds to opioid receptors, Naloxone (Narcan®) can reverse an overdose. Have it with you, anytime and anywhere.



FIND NALOXONE NEAR YOU HERE



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