

# 7-OH FACTS

## That Can Save Lives

It's packaged like a healthy supplement or innocent candy, sits right next to the energy drinks, and you can buy it without a prescription. But the truth is that 7-OH is an unregulated semi-synthetic opioid that's fueling a new wave of the opioid crisis. Here are the facts:

### 01 IT'S NOT AN OPIOID, BUT THE RISKS ARE REAL.

7-OH may not act like other opioids, but Addiction is a real risk, especially because it's easily accessible.

### 02 IT CAUSES REAL DAMAGE.

7-OH is just as addictive as opioids. And regular use can cause severe liver damage.

### 03 IT'S A TROJAN HORSE.

Misleading labels, fruity flavors, and candy-like packaging make 7-OH look harmless, even healthy. But it's a highly addictive drug, and poison control centers across the country report a spike in calls involving 7-OH, especially among minors.

### 04 IT'S LITERALLY KILLING PEOPLE.

While less likely to cause overdoses by itself, the CDC has flagged a sharp rise in 7-OH-related deaths. Especially among people with no prior history of opioid use disorder.

### 05 NO RULES. JUST PROFIT.

7-OH is currently not regulated by the FDA or DEA. Manufacturers can put anything in it and don't have to label it. The packaging can say "herbal supplement" while containing an opioid-like drug in doses that vary wildly from product to product.

### 06 NOT A TREATMENT. A TRAP.

Some use 7-OH to manage opioid withdrawal symptoms. But it's not an approved Medication for Opioid Use Disorder (MOUD). 7-OH is highly addictive, and while it's less likely to cause an overdose, it might require treatment with MOUD itself.

### BONUS FACT: NALOXONE SAVES LIVES.

7-OH binds to opioid receptors, which means NARCAN® can reverse an overdose. Keep it with you. Always, anywhere, no excuses.



FIND NALOXONE NEAR YOU HERE



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